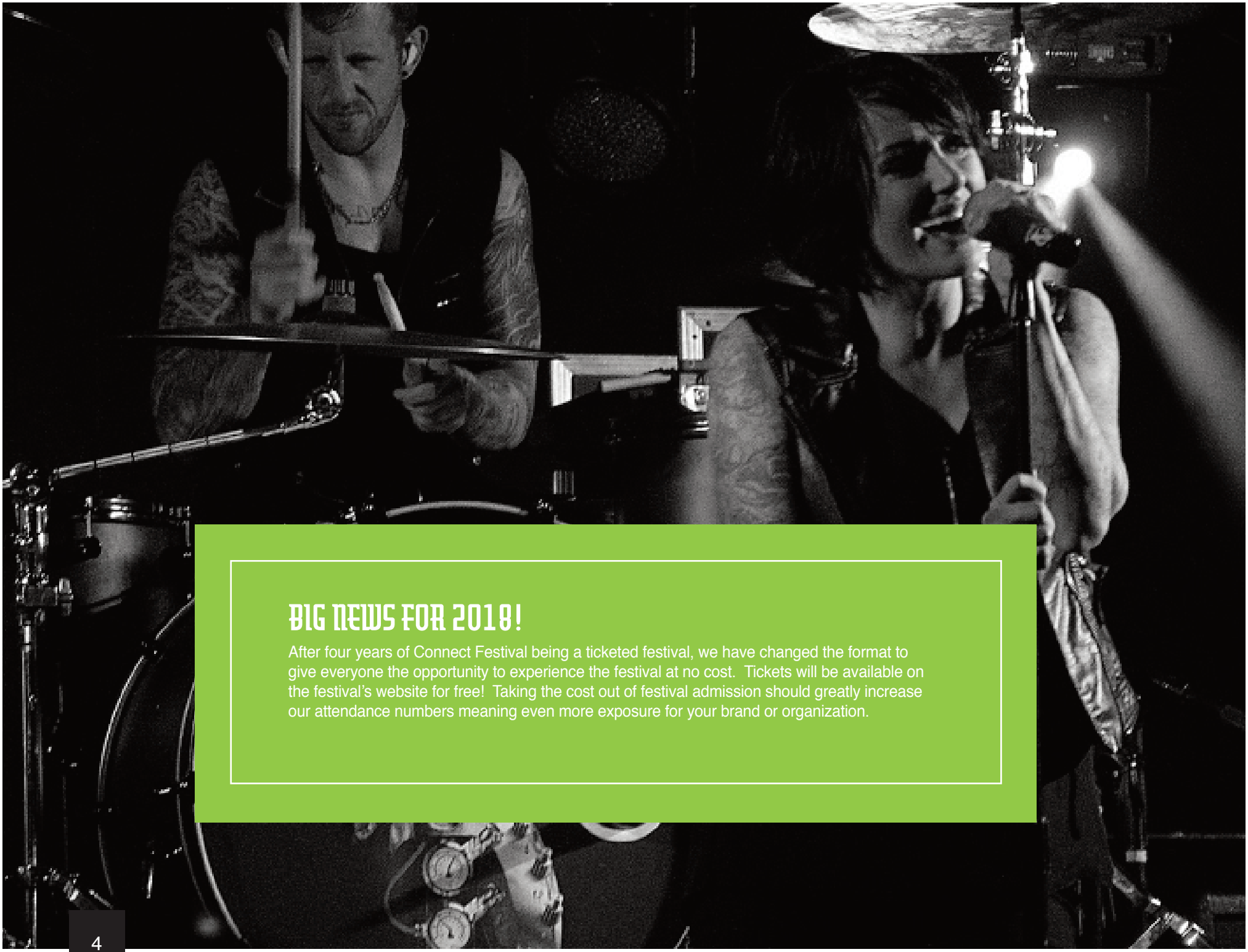
CONNECT FESTIVAL

SPONSORSHIP PACKAGE

A MESSAGE FROM THE FOUNDER

Thank you for taking the time to read through and consider a partnership with our ministry. When I started Connect Fest I hoped for two things: for fellow believers, no matter what church or denomination they came from, to be able to put aside minor theological differences and come together as the body of Christ for the greater Kingdom; and to create an event where non-believers felt comfortable to come and experience what it means to be a follower of Christ. We've certainly accomplished that over the first four years of the festival. However, the one thing that has always been a challenge for me is making sure everyone who needs to be here to hear this message gets here. That is why after much prayer we have decided to remove the obstacle of having to purchase a ticket and make tickets available to everyone for free. We're excited about this change and can't wait to see what God does at the festival in 2018, but this means that now, more than ever, we need the support of individuals, organizations, and businesses to make this goal a reality. So thank you again for your consideration and support. You may not have known it, but we've been praying for you and we will continue to do so. If you have any questions or wish to chat with me more about our ministry, I encourage you to reach out. We hope you'll come onboard with us.

We hope you'll come onboard with us. // Brian Sawyer, FUSE Founder



BIG NEWS FOR 2018!

After four years of Connect Festival being a ticketed festival, we have changed the format to give everyone the opportunity to experience the festival at no cost. Tickets will be available on the festival's website for free! Taking the cost out of festival admission should greatly increase our attendance numbers meaning even more exposure for your brand or organization.

ABOUT CONNECT FEST

Connect Festival is a one-day Christian music and outreach festival held in southeastern New England each fall at one of the most beautiful times to be outside in the northeast. Connect Fest is jam-packed with top Christian artists, speakers, leaders, and a whole lot of fun and fellowship. However, the most important part of the festival is the outreach that goes on each year in the most "unchurched" areas of the country, connecting the unsaved to a life-changing relationship with their Lord and Savior!

MISSION STATEMENT

1. To connect Christians throughout the Northeast from various churches and denominations; to put aside theological differences and to celebrate the love of Christ in a day of fun, fellowship, and worship.

2. To be a place where non-believers can experience the love of Christ and begin a life-changing relationship with Jesus.

PARENT MINISTRY

Connect Festival is an annual ministry of Fuse Christian Concerts, Inc., a volunteer-run 501(c)3 non-profit ministry. Led by founder Brian Sawyer, the Fuse board of directors has put on dozens of Christian concerts and events over all over the Northeast since 2009. We continue this ministry solely because we see how God has been using Fuse and Connect Fest to bring His people into a closer relationship with Him and fellow believers.

MARKETING REACH

Market your message to a captive audience of thousands during the festival as well as a growing list of nearly 7,000 email address, well over 5,000 social media followers, and thousands of web-site visitors within our region seeking information about Christian events and the festival. Plus our aggressive promotional campaign has us visiting dozens of churches leading up to the festival and will increase these listed numbers immensely each month. Additional festival marketing campaigns will increase the festival's reach by tens of thousands through various promotional methods (radio, print, mailings, etc.).

SPONSORSHIP OPPORTUNITIES

These sponsorships are designed to maximize your investment while at the same time maximizing the life-changing potential this festival has on the Northeast. Additional opportunities are available and packages can be customized if needed.

LEAD PARTNERSHIP SPONSOR // DONATION $12,500

A Lead Partnership puts your organization's name front and center, not only at the festival, but on all marketing materials leading up to the festival.

PARTNERSHIP DETAILS

- Partner's name/logo on top of all festival posters, postcards, banners, videos, and other promotional materials.
- Partner's name/logo on festival website viewable from every page and linked to your website.
- Partner's name/logo included in all email marketing.
- Naming rights for the main stage. (example: The [Your Organization} Main Stage)
- Name recognition on all radio and video advertising. (example: [Your Organization] presents: Connect Festival OR Connect Festival, presented by [Your Organization])
- Detailed information about Partner's organization on the sponsors page of the festival website linked to organization's website.
- Partner's name/logo on banners at main stage.
- Additional banner placement around festival grounds (priority placement for up to 4 banners).
- A minimum of 5 stage mentions from the main stage by festival emcee.
- Up to 5 minutes of stage time to talk about your organization on the main stage.
- A minimum of 2 stage mentions on secondary stage(s) by festival emcee.
- Up to a 5 minutes of stage time to talk about your organization on secondary stage(s).
- Priority booth placement in a high traffic area near the festival entrance.
- Full page color ad in festival program booklet (priority placement)

Additional customization can be made to Lead Partnership package based on your organization. Please let us know if you would like to propose any changes to this package.

SPONSORSHIP OPPORTUNITIES

SUSTAINING PARTNER // DONATION $8,000

The Sustaining Partnership helps sustain Connect Festival as a life-changing experience while providing great exposure for your organization or brand.

PARTNERSHIP DETAILS

- Partner's name/logo on festival posters.
- Partner's name/logo on festival website (priority placement just under Lead Partner)
- Banner placement around main stage area and around festival grounds (up to 4 banners).
- A minimum of 2 stage mentions by festival emcee on main stage.
- A minimum of 1 stage mention by festival emcee on secondary stage(s).
- Up to 3 minutes of stage time to talk about your organization on the main stage.
- Up to 5 minutes of stage time to talk about your organization on secondary stage(s).
- Booth placement in high traffic area near festival entrance.
- Full page ad in festival program.

Additional customization can be made to Lead Partnership package based on your organization. Please let us know if you would like to propose any changes to this package.

SPONSORSHIP OPPORTUNITIES

SUPPORTING PARTNER // DONATION $5,000

The Supporting Partnership helps bring Christian artists and teachers to New England while providing great exposure for your organization or brand.

PARTNERSHIP DETAILS

- Partner's name/logo on festival posters.
- Partner's name/logo on festival website (priority placement just under Lead & Sustaining Partner)
- Banner placement around main stage area and around festival grounds (up to 2 banners).
- A minimum of 1 stage mention by festival emcee on main stage.
- A minimum of 1 stage mention by festival emcee on secondary stage(s).
- Up to 3 minutes of stage time to talk about your organization on the main stage (early afternoon placement)
- Up to 5 minutes of stage time to talk about your organization on secondary stage(s).
- Booth placement in high traffic area near festival entrance.
- Quarter page ad in festival program.

Additional customization can be made to Lead Partnership package based on your organization. Please let us know if you would like to propose any changes to this package.

CONNECT FESTIVAL

SPONSORSHIP OPPORTUNITIES

SECOCND STAGE // DONATION $3,000

PARTNERSHIP DETAILS

- Naming rights for the stage. (example: The [Your Organization} Stage)
- Partner's name/logo on festival website.
- Banner placement as backdrop on stage.
- A minimum of 3 stage mentions by festival emcee on stage.
- Booth placement in high traffic area in conference center.
- Up to 5 minutes of stage time to talk about your organization on the main stage right before second stage headliner.

Additional customization can be made to Lead Partnership package based on your organization. Please let us know if you would like to propose any changes to this package.

SPONSORSHIP OPPORTUNITIES

ACOUSTIC / WORKSHOP STAGE // DONATION $2,000

Our third stage will feature the Northeast's best local and regional artists plus life-changing workshops.

PARTNERSHIP DETAILS

- Naming rights for the stage. (example: The [Your Organization} Stage)
- Partner's name/logo on festival website.
- Banner placement as backdrop on stage.
- A minimum of 3 stage mentions by festival emcee on stage.
- Booth placement in high traffic area near stage.
- Up to 5 minutes of stage time to talk about your organization on the stage right before second stage headliner.
- Quarter page ad in festival program.

Additional customization can be made to Lead Partnership package based on your organization. Please let us know if you would like to propose any changes to this package.

CONNECT FESTIVAL

SPONSORSHIP OPPORTUNITIES

FAMILY ZONE // DONATION $1,500

The Family Zone will have inflatables, games, and other activities for the whole family to enjoy.

PARTNERSHIP DETAILS

- Naming rights for the Outfield Activities Area. (example: The {Your Organization} Family Zone)
- Up to 3 yard signs placed around Family Zone with your name/logo.
- Booth placement in high traffic area near Family Zone.
- Partner's name/logo on festival website.
- A minimum of 2 stage mentions by festival emcee on main stage.
- Quarter page ad in festival program.

Additional customization can be made to Lead Partnership package based on your organization. Please let us know if you would like to propose any changes to this package.

OTHER SPONSORSHIP OPPORTUNITIES

WRISTBAND SPONSOR // DONATION: $650
- Logo printed on festival wristbands worn by every festival attendee.
- Logo on festival website.

MEET & GREET SPONSOR // DONATION: $800
- Banner displayed in Meet & Greet area behind artists (as photo backdrop).
- Quarter page program ad.
- Logo on festival website.

VENDOR AREA SPONSOR // DONATION: $500
- 4 yard signs displayed around "Main Stage Way"
- One main stage mention.
- Quarter page program ad.
- Logo on festival Website.

WORKSHOP SPONSOR // DONATION: $250
- Information table in workshop room during workshop.
- Stage time to introduce your organization before workshop.
- Quarter page program ad.
- Logo on festival website.

VOLUNTEER T-SHIRT SPONSOR // DONATION: $400
- Sponsor's name/logo printed on all t-shirts worn by volunteers at the festival.
- Logo on festival website.

ARTIST CATERING SPONSOR // DONATION: $1,250
- Information table in catering room.
- Booth placement on "Main Stage Way"
- Option for flyers or information packets on dining tables.
- 2 Artist Catering passes to eat with the artists.
- Half page program ad.
- Logo on festival website.
- 10 free tickets to festival.

VOLUNTEER MEAL SPONSOR [2 Avail.] // DONATION: $300
- Information table in volunteer tent.
- Option for flyers or information packets on dining tables.
- Logo on festival website.

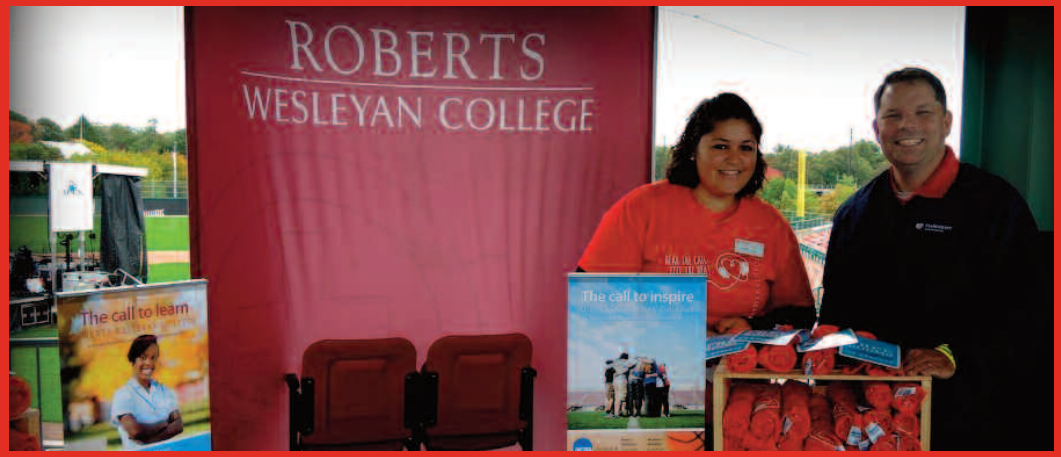
PROGRAM BOOKLET ADVERTISING

Everyone who enters the festival will be handed a program booklet that includes information about the festival, the stage and artist schedules, the Meet & Greet information, a festival map, and much more. In other words, attendees will be going back to the program booklet over and over all day long. Many attendees even hold on to the program as a souvenir. This is a great way to share about your business, church, organization, or event.

Ad	Size	Donation
Back Cover	5.5x8.5	$500
Inside Cover	5.5x8.5	$400
Full Page	5.5x8.5	$300
Half Page	5.5x4.25	$200
Quarter Page	2.75x4.25	$125

Ad artwork should be print ready. Our festival designer will design your ad for a fee of $75.

INFORMATION & VENDOR BOOTHS



Booth space has sold out in previous years so reserve your spot early! Having a booth at the festival is a great way to spread the word about your business, church, organization, or event. All single booths are 10 feet wide by 10 feet deep and double booths are available at double rate. Tables can be rented for $20 each for the day and chairs can be rented at $10 each for the day.

If you are interested in selling any food or drink items please contact Brian at brian@fuseconcerts.org
for concession booth information.

INFORMATION & VENDOR BOOTHS

MAIN STAGE CONCOURSE BOOTH

$450 Donation (for profit)

$350 Donation (non-profit*)

Main Stage Way is the walkway from the main entrance/exit to the main stage. It will be the highest foot traffic area of the festival! Your 10'x10' space can't be missed! The majority of these spots will be on grass, but a paved spot can be requested (first come, first served). Bring your own pop-up canopy or rent one from us.

SECOND STAGE BOOTH

$350 Donation (for profit)

$250 Donation (non-profit*)

Second Stage Way is the walkway from the main entrance/exit to the Second Stage and Family Zone areas at the festival. The 10'x10' space will be on grass

PRELIMINARY SITE MAP

SUBJECT TO CHANGE

OTHER INFORMATION

ON-STAGE ANNOUNCEMENTS / COMMERCIALS

A representative from your organization can be given the opportunity to get up on stage and address the crowd to promote your business, organization, or upcoming event! Announcements must be 5 minutes or less and will take place immediately after an artist finishes their set for maximum crowd size. Cost starts at just $250 depending on time slot and artist preceding the announcement. Contact us to inquire about available spots and cost.

CONTACT US

We thank you for taking the time to review this information packet! We pray that Connect Festival will continue to be a life-changing experience in New England for years to come and we couldn't do it without your support and prayers. If there is anything we can do to help make any of the available packages a "win/win" for your organization and the Kingdom, please contact us.

Request a sponsorship application by contacting us at:

Email: info@fuseconcerts.org
Phone: 508-296-FUSE
Web: www.FuseConcerts.org